

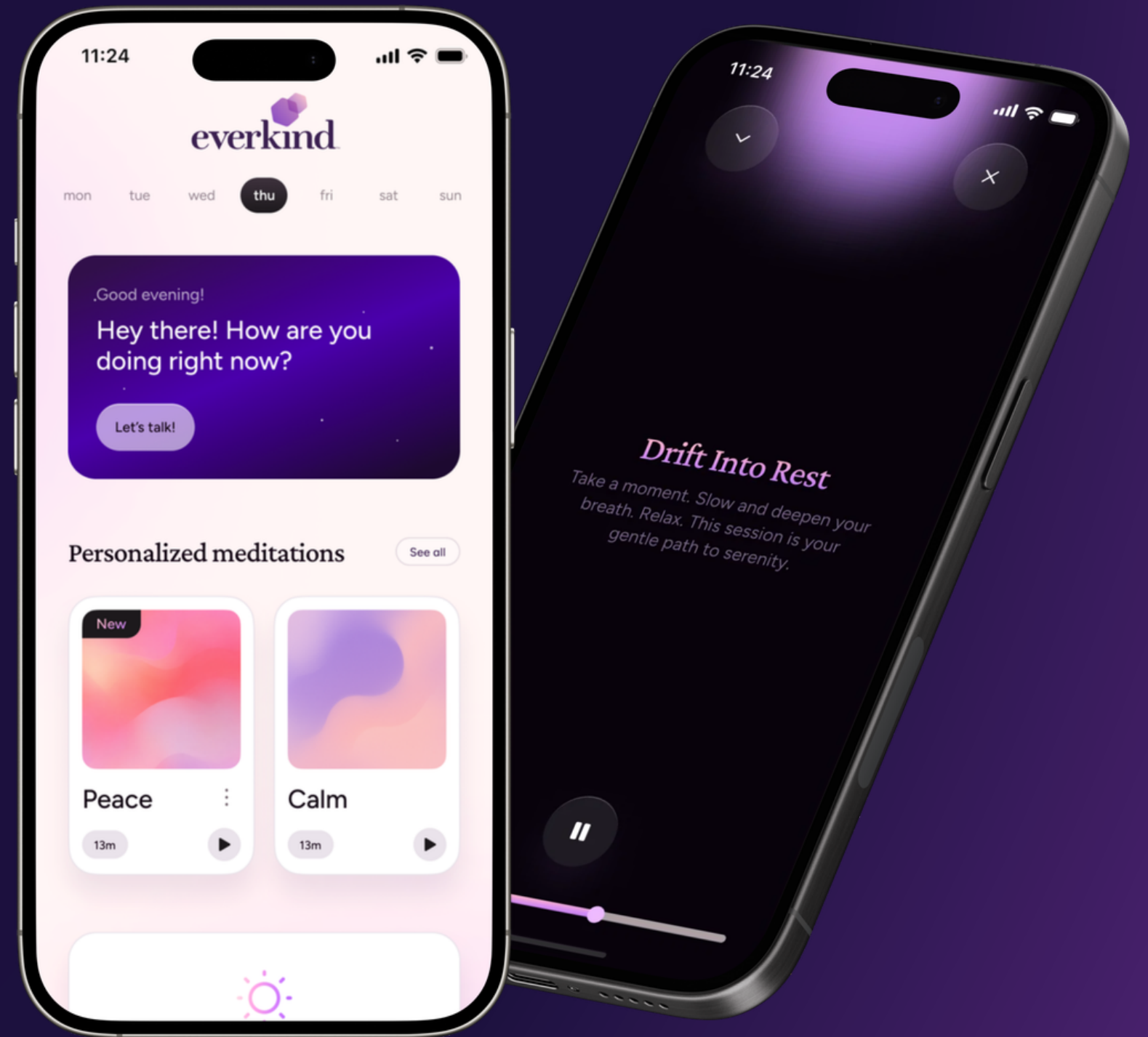


a private space to
feel *understood*,
everyday.

EVERKIND WELLNESS INC.

TSXV:EK

Helping you take your moment through personalized experiences that create space to pause, reflect, and build mindful practices.



important information

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As of

Unless otherwise stated, information in this presentation is as of August 2026.

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All Forward-Looking Information is subject to risks, uncertainties, estimates and assumptions, including the risks described in the Company’s public filings with securities commissions or similar regulatory authorities in Canada, available on SEDAR.

important information

Forward looking Information continued

All Forward-Looking Information is subject to risks, uncertainties, estimates and assumptions, including the risks described in the Company’s public filings with securities commissions or similar regulatory authorities in Canada, available on SEDAR.

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Product and technology notes

Not medical advice

IMPORTANT: Everkind’s platform and AI chatbot services are not intended to provide medical advice, diagnosis, or treatment. The platform is designed to support mental wellness and address loneliness but does not replace professional mental health care. Users experiencing mental health crises should seek immediate professional medical attention or contact emergency service

Service efficacy claims

Claims regarding the efficacy, effectiveness or outcomes of Everkind’s services are based on internal data, user feedback and preliminary studies. Results may vary significantly among individual users, and Everkind makes no guarantees regarding specific outcomes or therapeutic benefits from use of its platform.

Features and third-party data

Technical specifications, platform features, AI capabilities and system architecture described in this presentation are subject to ongoing development and may change without notice. Market research, mental health statistics, industry data and competitive information may derive from third-party sources believed to be reliable but have not been independently verified by Everkind.

AI technology limitations

Everkind’s AI chatbots and agents are technological tools with inherent limitations. Responses may not always be accurate, appropriate or suitable for all users or situations. The technology is continuously evolving, but AI systems can produce unexpected or incorrect outputs.



our *mission*

Everkind serves as your reliable companion. Always available and free of judgment, it supports you in taking your moments through personalized, AI-driven experiences. These experiences encourage you to pause, reflect, and cultivate mindful practices that enhance your best life.



our *vision*

We envision a world where emotional well-being is woven into everyday life. A world where people, especially a new generation navigating constant pressure and complexity, have access to calm, compassionate technology that evolves with them, meets them where they are, and brings clarity to life, one moment at a time.



it's *personal*

"When my dad was struggling with addiction and mental illness, I realized how broken traditional therapy really is.

I couldn't find a therapist who understood my world, and I couldn't cram a week's worth of emotional chaos into a 45-minute session—the real struggles always happened in the lonely days in between.

I built this to be the support system I couldn't find: one that's here for you when you need it, understands your reality, and doesn't price you out of healing."

Harrison, Founder

what we *stand on*



ever present

Here when you need us, quiet when you don't. no pressure, no guilt.



ever learning

Your patterns, your pace, what helps and what doesn't. we grow with you, quietly.



ever grounded

Rooted in what actually works — practices grounded in real psychology, made approachable.



ever forward

Reflecting is only half of it. the other half is moving, at your own pace.



ever clear

Not because we tell you what to think — because you get to hear yourself think.



ever safe

Your words are yours. always. protected without conditions and without exceptions.

THE MARKET

mental health is
the *leading cause*
of the disability
burden worldwide.

~1B



people live with mental disorders the largest disability market by population.

World Health Organization

~80%



of people who need mental-health care do not seek it due to stigma, awareness, and inaccessibility.

Lancet Commission

~6T



Mental disorders are projected to cost the global economy approximately \$6 trillion each year by 2030, due to lost productivity.

Lancet Commission

#1



cause of non-fatal disability in the U.S. & Canada, more than any other condition

IHME, Global Burden of Disease

THE ACCESS GAP

traditional models are
slow, scarce and expensive.

median wait for a first appointment, U.S.



Wang et al., "Low availability, long wait times, and high geographic disparity of psychiatric outpatient care in the US," General Hospital Psychiatry, 2023.

\$

\$143

average cash-pay psychotherapy session

Zhu et al., Health Affairs Scholar, 2024

⌘

under 20%

of U.S. psychiatrists available to see new patients

Wang et al., Gen. Hosp. Psychiatry, 2023

a generational shift in *how support is accessed*

People are turning to AI for support and companionship, and strategic buyers are paying for digital mental health at scale.



220M

Companion app downloads as of July 2026

TechCrunch



\$835M

UHS acquires Talkspace at \$5.25 per share

HLTH



\$300M

Sword Health acquires Headspace — up to \$300M cash

Axios Pro, Aug 2026 · \$200–300M range

TRACTION – SINCE JANUARY 2026

early *indicators*

Internal platform data — cumulative and unaudited.

Installs

~238K+

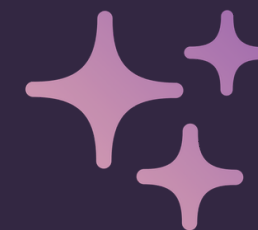
Reflecting swift user acquisition
and broadening reach.



Tokens
Processed

~40B+

Demonstrating strong adoption
and repeat usage.



Activated
Users

~95K+

Showing increasing engagement
as the user base scales.

Sign-ups

~145K+

Demonstrating strong top-
of-funnel momentum.



deeply technical, profoundly *human*.

In a saturated market with session-based services like Calm and BetterHelp, everkind's Knowledge Graph offers a unique, personalized advantage by continuously building upon itself over time.

Empowerment through AI

We foster emotional understanding and resilience that support making balanced and informed decisions.

A Unified Ecosystem

Our multi-model platform provides personalized experiences across AI journaling and meditation.

Continuous Integration & Development

Our proprietary architecture compiles data and tests code in near real time to allow rapid and safe feature development.

journaling that makes reflection *interactive*.

Journaling supports emotional regulation by helping people process and organize thoughts, reducing rumination and stress.



Intuitive prompts become meaningful insights — patterns, emotional states, personal themes, strengths and growth areas



An interactive experience that helps you feel genuinely seen and deeply understood

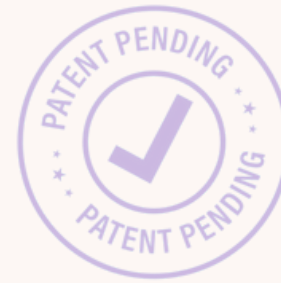


Long-term memory supports personal evolution across months and years, not single sessions

AI Journaling market is expected to grow 20-25% CAGR through 2033



meditation that turns insight *into action.*



Meditation strengthens emotional regulation by calming the nervous system and increasing awareness of thoughts without reactivity.

-  Generated from your journal interactions — unique to you, every time
-  Empathetic delivery — tone and pace of speech matched to your mood
-  New sessions generated on request, in real time



HOW IT WORKS

a loop that *compounds*

Every step feeds the next — which is why week five looks nothing like week one, and why the graph grows more valuable the longer someone stays.



01

You Write

Guided or blank, typed or spoken. no prompt you have to answer.



02

We Answer

The companion names what it heard and asks one question worth answering.



03

A Session Appears

A meditation generated from that entry, in the tone the moment needs.



04

The Pattern Returns

Themes, sentiment and trends surfaced across weeks and months.

THE PLATFORM



**thoughtful,
proprietary
*and scalable.***

A core engine that is a platform, not a single app — shared memory and logic across every product.



Secure and Private

Enterprise-grade architecture using key management for data encryption, designed for HIPAA and SOC 2 compliance auditing.



Dynamic Knowledge Graph

Updates with every interaction, mapping emotional, event and environmental relationships.



LLM Agnostic

No vendor lock-in, and optimized for cost and latency.



Automated CI/CD

Fast, reliable, rigorous testing and deployment with minimal downtime.



Cloud Agnostic

Deployable on any cloud, eliminating cloud lock-in.



Multi-Product Coherence

One core engine, with shared memory and logic across products.

dynamic knowledge graph



To personalize properly, the system has to understand a person's world — the people, goals, challenges and values that define their life.

Proprietary Graph-Based Architecture



Our system maps a user's life as an interconnected network of "objects" (e.g., 'Mom', 'New Job', 'Marathon Goal').

Real-time Relevance Engine



Our AI instantly pulls all related objects and their histories from months or even years prior, providing a seamless and deeply knowledgeable user experience.



the heuristic **conversational processor**



The IP is not the language model — it is the entire methodology for harnessing and directing it toward natural, empathetic, contextually aware dialogue.

System Prompt Architecture



A multi-layered proprietary framework, refined through millions of user interactions.

Refinement at Scale



Iterated on for over two years, processing more than one billion tokens in 2025 alone — a continuous feedback loop.

Infinite Context and Memory



The engine dynamically fetches relevant details, memories and objects from a person's entire history.

narrative mapping engine



The real potential is identifying patterns a person cannot see themselves — organized hierarchically, over extended periods.

Temporal Pattern Extraction



This system analyzes user messages over calendar-based intervals (weeks, months, quarters, years). It extracts important elements, themes, and sentiment markers.

Hierarchical Insights

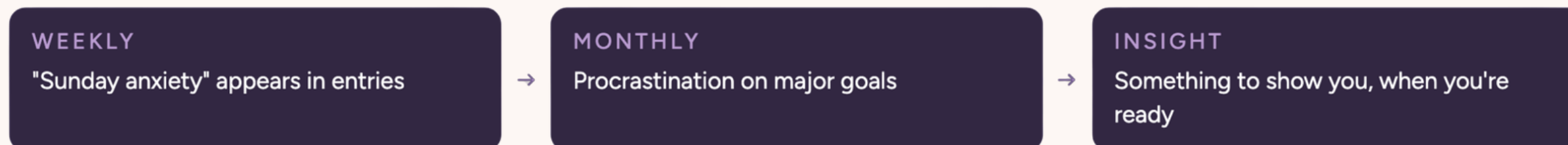


The system doesn't just find patterns; it organizes them hierarchically. For example: It might identify a weekly pattern of 'Sunday anxiety' that feeds into a monthly pattern of 'procrastination on major goals.'

Surfaced, Not Pushed



An insight waits until it is useful — no streak pressure, no notification with teeth.



simple, scalable, *habit-led*

Journaling is the entry point because it is high-intent, low-competition, and the habit that carries everything else.



Discover

Journaling-first, capturing high-intent, low-competition search.



Build the Habit

Content-led acquisition plus lifecycle engagement, keeping CAC low.



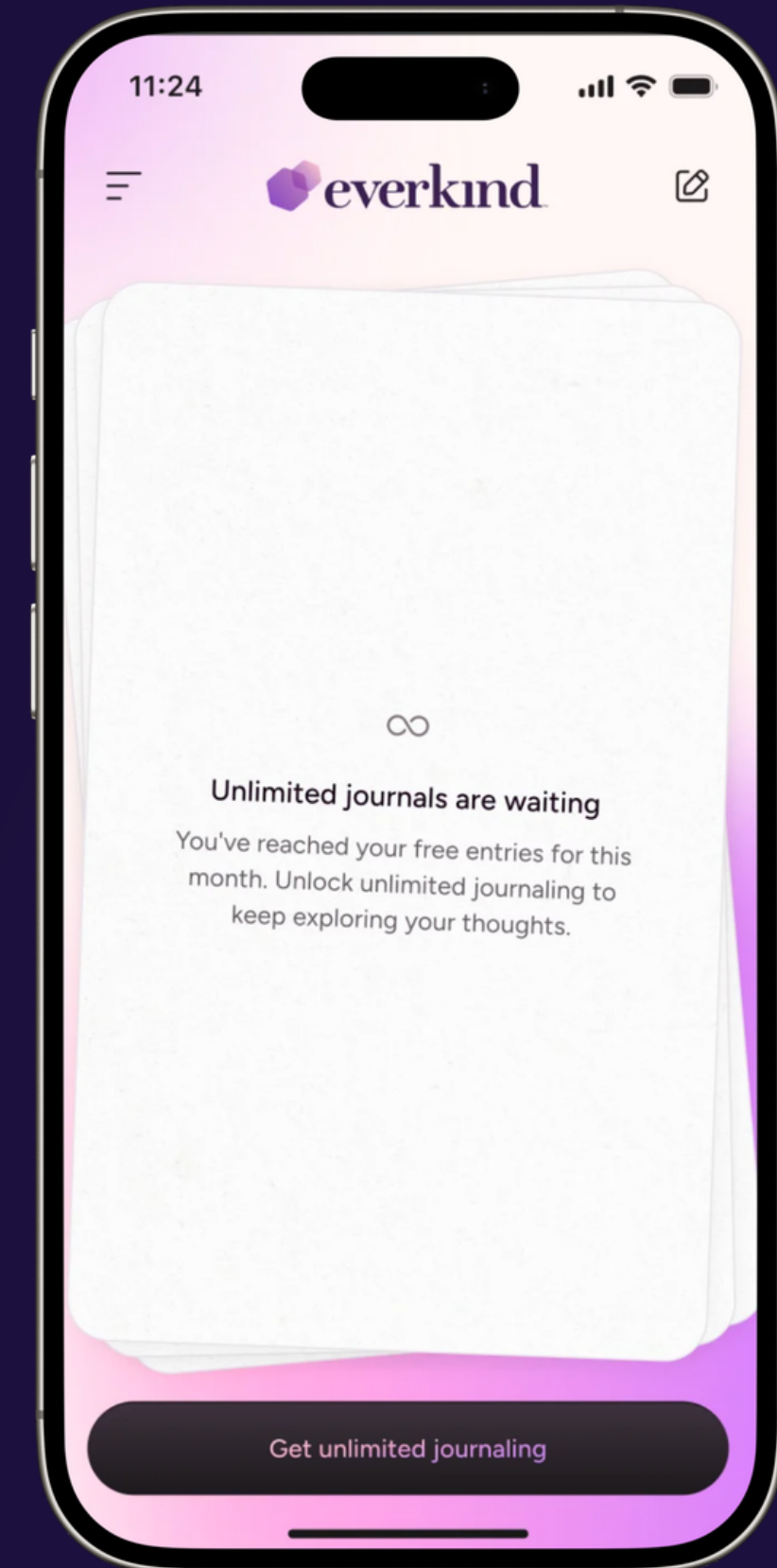
Convert

Strategic paywall placement and a 7-day trial at peak intent.



Retain

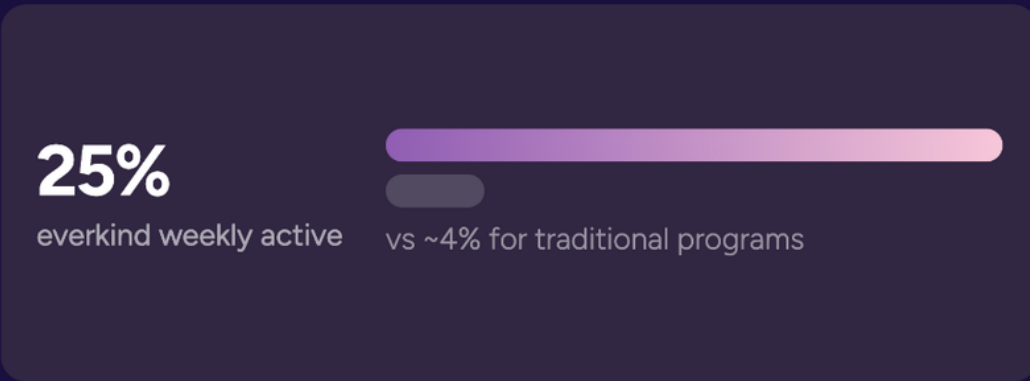
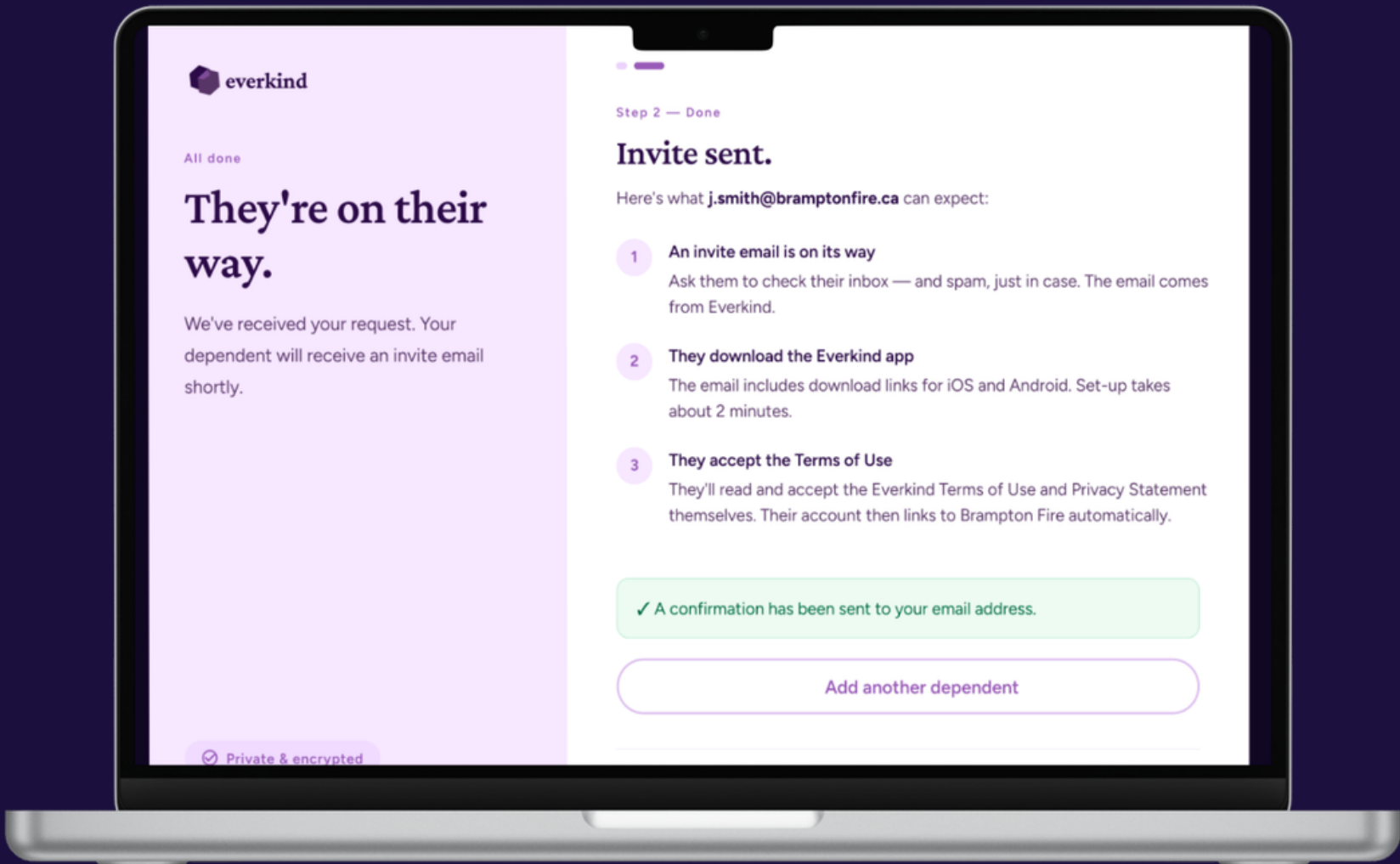
Subscription revenue that compounds as the graph deepens.



and *recurring.*

everkind is the always-available wellbeing layer for organizations — private, year-round, whether a benefits plan is in place or not.

- Bulk Access Licensing**
For employers, insurers and partners offering scalable wellness benefits.
- Co-Branded Deployments**
Integrated into existing wellness, HR and benefits ecosystems.
- Predictable Recurring Revenue**
Per-seat or per-member pricing with low marginal cost.
- Measurable Value**
Aggregate insight that helps organizations act on burnout early — never individual entries.



365 days
Available year-round, against the two to four sessions a typical \$500 plan covers

PARTNERSHIPS

already in *the field*



Connected Care

- Combines Everkind's 24/7 mental wellness platform with Connected Care's mental health practitioner booking
- The offering provides mental health and wellness coverage that is continuous and comprehensive
- Serves as a proving ground for serving a consented youth population.

[Read More on this Partnership](#)



CanPR

- CanPR helps support newcomers to Canada navigate the complex immigration process
- Everkind is visible and available to the over 1,000,000 users where CanPR is installed
- This collaboration provides essential mental health resources tailored for newcomers.

[Read More on this Partnership](#)



Brampton Fire & Emergency Services

- Extends Everkind's 24/7 wellness platform to all Brampton Fire and Emergency Services personnel and their eligible family members as a formal employee benefit
- Provides first responders with private, non-clinical daily wellness support
- Deepens Everkind's presence in the public safety sector and advances our B2B benefits strategy across North America

[Read More on this Partnership](#)

our team
is proven



Harrison Newlands
Chief Executive Officer



Jonathan Held
Chief Financial Officer



Supreet Pal Singh
Chief Technology Officer



Andy Smith
Head of Product



Matt Brudzynski
Chief Strategy Officer



Grace Lee
Head of Marketing



Brien Stelzer
Chief Operating Officer



George Plytas
Chief Information Security Officer



everkind advisors

Clinical



Dr. Hamilton Jeyaraj
MD, Family Medicine



David Drapkin, LCSW
Clinical Psychotherapist
& LCSW



Dr. Niki Fitzgerald
Ph.D., C.Psych.
Clinical Psychologist
camh
Centre for Addiction and Mental Health

Technology



Angelo Valentini
VP Sales, Check Point
Software Technologies



Dave Marantz
CEO, Mednow



what we *accomplished*

Built in-house teams across engineering, marketing, product, creative and operations.



AUG

MVP testing



SEPT

Scaled the tech team



OCT

Beta launch



NOV

V1 launch · re-branded



DEC

Two patents filed
· everkind Foundation



\$1.8M raised to date, early in the year



\$3M raised as the product reached V1

built and *shipped*

Core product, onboarding and infrastructure — alongside scaled acquisition and business development.

Jan — Mar	 Performance & polish v1	 MarTech	 Encryption	 Onboarding flows
Apr — May	 B2B v1	 User journey v1	 Home experience	 Guest meditations
June	 Journal locking	 Streaks & daily goals	 Dashboard v1	 Improved UX & home screen re-design
July — Aug	 Monetization	 B2B products v2	 Journal Recap — post-convo insights	 Increasing engagement & retention

what's *next?*

Focused on daily habit, personal insight, and guided programs.

• BUILDING NOW

• IN DEVELOPMENT & NEW FEATURE EXPLORATION

01
Foundation

- Daily check-ins
- Validated questionnaires
- Daily journal page
- Consent & safeguards

02
Journaling & Habits

- Journal templates
- Categories & organization
- Morning & evening routines
- Home-screen widget

03
Insights

- What we've learned about you
- Signal correlations
- Mood variability (MSSD)
- Progress reports
- Search & summaries

04
Personalization

- Adaptive home screen
- Signal-driven experience
- Apple Health signals
- Appearance options

05
Journeys

- AI-derived goals
- Multi-week programs
- Audio & text delivery
- Outcome tracking



*Private, personalized, and
always evolving*

Join us in redefining what it means to feel supported.

hello@everkind.com

